

screen

Design Specs

PRINT ADVERTISING DIMENSIONS: (width x height, in inches)

A. 2-Page Spread Ad
Trim: 17" x 11"
Bleed: 17.25" x 11.25"

C. 1/2 Page Ad (Vert.)
3.5" x 10"

E. 1/6 Page Ad (Vert.)
2.4" x 4.75"

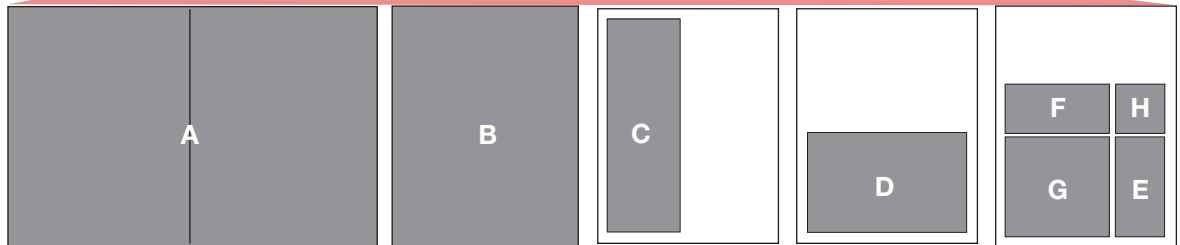
G. 1/3 Page Ad (Square)
4.95" x 4.75"

B. Full Page Ad
Trim: 8.5" x 11"
Bleed: 8.75" x 11.25"

D. 1/2 Page Ad (Hor.)
7.5" x 4.75"

F. 1/6 Page Ad (Hor.)
4.95" x 2.25"

H. Box Ad
2.4" x 2.25"



DIGITAL REQUIREMENTS: CMYK, 300 dpi., press ready PDFs preferred. AI, EPS, TIF, PSD, JPG, INDD, QXD files are accepted in Mac format running CS4. Please include fonts and placed images with workable files.

WEB ADVERTISING DIMENSIONS: (width x height, in pixels)

A. Square Tile: 125 x 125

E. Square Wide Tile: 220 x 220

B. Double Tile: 125 x 250

F. Top Banner Ad: 600 x 84

C. Tall Tile: 125 x 375

G. Center Banner Ad: 740 x 100

D. Wide Tile: 220 x 120

DIGITAL REQUIREMENTS: RGB, 72 dpi, web optimized JPG or GIF

E NEWSLETTER DIMENSIONS: (width x height, in pixels)

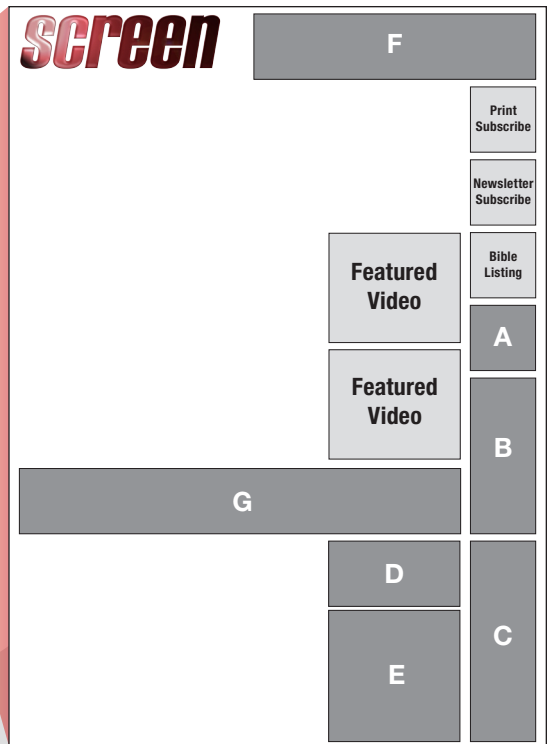
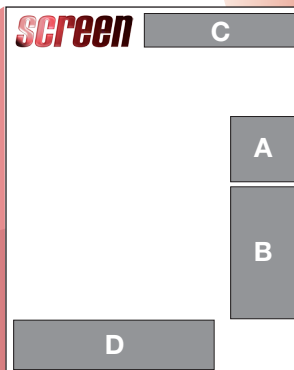
A. Tile Ad: 125 x 125

B. Double Tile Ad: 125 x 250

C. Top Banner Ad: 300 x 60

D. Bottom Banner Ad: 480 x 70

DIGITAL REQUIREMENTS: RGB, 72 dpi,
web optimized JPG or GIF



FEATURED VIDEO AND REEL LIBRARY DIGITAL REQUIREMENTS:

AVI, MOV, MP4, and MPEG files accepted. Reels should not exceed 5 minutes in length.

MEDIA ACCEPTED: Email attachments, on disk or FTP download link.

CLOSING DATES: See Editorial Calendar for official deadlines.

If an ad is cancelled after the deadline or artwork fails to arrive by deadline, advertiser will be billed for the contracted space.

MAIL PAYMENT AND FILES TO: Screen Magazine, P.O. Box 471272, Chicago, IL 60647

FOR ADVERTISING ARTWORK SUBMISSIONS AND MORE INFORMATION, CONTACT:

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