

SCREEN

Stats & Demographics

Circulation Statistics:

Agency	Post Production	Production	Broadcast	ClientMarketers	Support Services
10,185	2,165	2,040	252	469	96
TOTAL: 15,207*					

QUICK FACTS:

7 of 10 magazines go directly to upper-level agency creatives, producers and management executives
99 of the top 100 US ad agencies subscribe to SCREEN
94 of the top 100 national US advertisers subscribe to SCREEN

AUDIENCE:

Agency: Chief Creative Officer, Executive Creative Director, Creative Group Head, Creative Director/Manager, Copywriter, Sr. Art Director, Executive/Sr. Producer, Broadcast Producer, Talent & Music Services Manager/Director

Post Production: President/Partner/GM, Executive Producer, Editor, Music/Sound Designer, Animator, Colorist

Production: President/Partner/GM, Director, Executive Producer, Producer

Broadcast: VP, Sr. VP of Marketing, Head of Production, Advertising Director

Client Marketers: CEO, COO, Advertising Director, Marketing Director, Interactive Marketing Director

Support Services: Casting Director, Talent, Union/Guild/Organization Director, Technical Director, Film Commissioner

Web Statistics/Unique Visitors:

Agency	Post Production	Production	Broadcast	ClientMarketers	Support Services
9,852	1,402	1,301	145	135	115
TOTAL: 12,950*					

QUICK FACTS:

Average Monthly Page Views: 32,854
Average Page Views per Visitor: 2.7
Most Frequented Pages: Headlines, In The Spotlight, Classifieds

AUDIENCE:

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*Some of the 25+ countries reading SCREEN and ScreenMag.tv every issue:

Spain, Brazil, Austria, Hong Kong, China, Germany, Denmark, South Africa, Singapore, Phillipines, France, Italy, India, South Korea, Israel

*These numbers are current as of 6/1/11. They include complimentary subscriptions and digital distribution.

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